

# Argument: Persuasive Speech Part 1 by Cheryl Orlassino

Argument: Persuasive Speech Part 1 by Cheryl Orlassino is a comprehensive guide to writing and delivering persuasive speeches. This book will teach you how to craft a strong argument, use evidence to support your claims, and deliver your speech with confidence.



## Argument Persuasive Speech Part 2 by Cheryl Orlassino

★★★★☆ 4.9 out of 5

Language : English

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Print length : 116 pages



Orlassino begins by explaining the importance of having a strong argument. She argues that a weak argument will not be able to persuade your audience, no matter how well you deliver it. That's why it's important to take the time to develop a strong argument before you start writing your speech.

Orlassino then discusses the different types of evidence that you can use to support your claims. She explains how to find and use credible evidence, and how to avoid using fallacies.

Once you have a strong argument and supporting evidence, you need to start writing your speech. Orlassino provides a step-by-step guide to writing a persuasive speech, from outlining your speech to writing your .

Finally, Orlassino discusses how to deliver your speech with confidence. She provides tips on how to prepare for your speech, how to use your body language, and how to handle questions from the audience.

### **Benefits of Reading This Book**

There are many benefits to reading *Argument: Persuasive Speech Part 1* by Cheryl Orlassino. This book will help you to:

- Craft a strong argument
- Use evidence to support your claims
- Deliver your speech with confidence
- Improve your public speaking skills
- Persuade your audience

### **Who Should Read This Book?**

*Argument: Persuasive Speech Part 1* by Cheryl Orlassino is a valuable resource for anyone who wants to improve their public speaking skills. This book is especially helpful for students, professionals, and anyone else who needs to give speeches on a regular basis.

*Argument: Persuasive Speech Part 1* by Cheryl Orlassino is a comprehensive guide to writing and delivering persuasive speeches. This book will teach you how to craft a strong argument, use evidence to

support your claims, and deliver your speech with confidence. If you want to improve your public speaking skills, then this book is a must-read.

Free Download your copy of Argument: Persuasive Speech Part 1 by Cheryl Orlassino today!

# Persuasive Speech

**Summary:**  
This guide covers the three steps to preparing and delivering a persuasive speech. They are:  
A. **Preparing:** Determining the goals of your speech; organizing your thoughts into 1-3 major themes  
B. **Presenting:** Start strong; stick to major points; close strong  
C. **Practicing:** Delivery

## A. Preparing Your Speech:

**1. Determine your goal.** Speaking persuasively in a speech is a valuable professional skill. This ability you convince listeners to view an issue as you do, and achieve goals that require the support of others.

The first thing to do if you need to give a persuasive speech, is to consider your audience and your goals. Your thoughts will be the foundation of the outline of what you are going to say, as well as how you will it. So, take a few minutes to jot down some answers to the following questions:

1. Who is your audience, and what you are trying to convince them of?
2. Why is what you are trying to convince them of important? What will they gain?
3. Why would they be reluctant to be convinced? What can you say to alleviate their concerns?
4. What "take away" pieces of information do you want them to leave with, after hearing you speak?

**FOR EXAMPLE:**

Let's pretend I'm Leo Rojas, who is giving a 10-minute speech to request funding for his group's initiative to have a networking event. He might jot down the following ideas:

My audience is the dean of my school and the dean's funding committee. I want to convince them to consider funding my group's alumni networking dinner. Though there are a lot of good proposals which might attract them, mine meets the funding guidelines, will have a big impact, and focuses on developing a key professional skill. By the end of my speech, I want them to see:

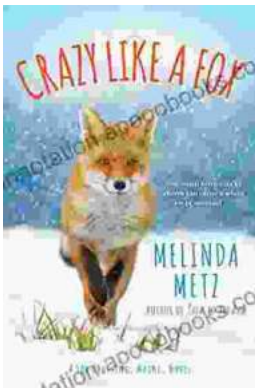
1. How valuable this opportunity would be for students' career and professional development.
2. That it would be well attended and a good investment.
3. That my group has the organizational ability to organize an event like this successfully.
4. That a networking event is in line with the dean's goals of promoting professional development.
5. That it's a better use of funds than other options being presented here today.
6. That there hasn't been a networking event like this in a long time.
7. That it would be fun.

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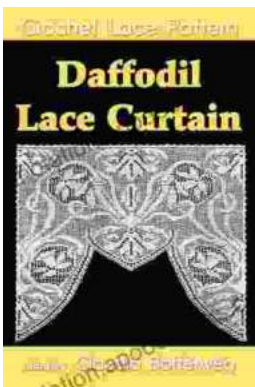


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