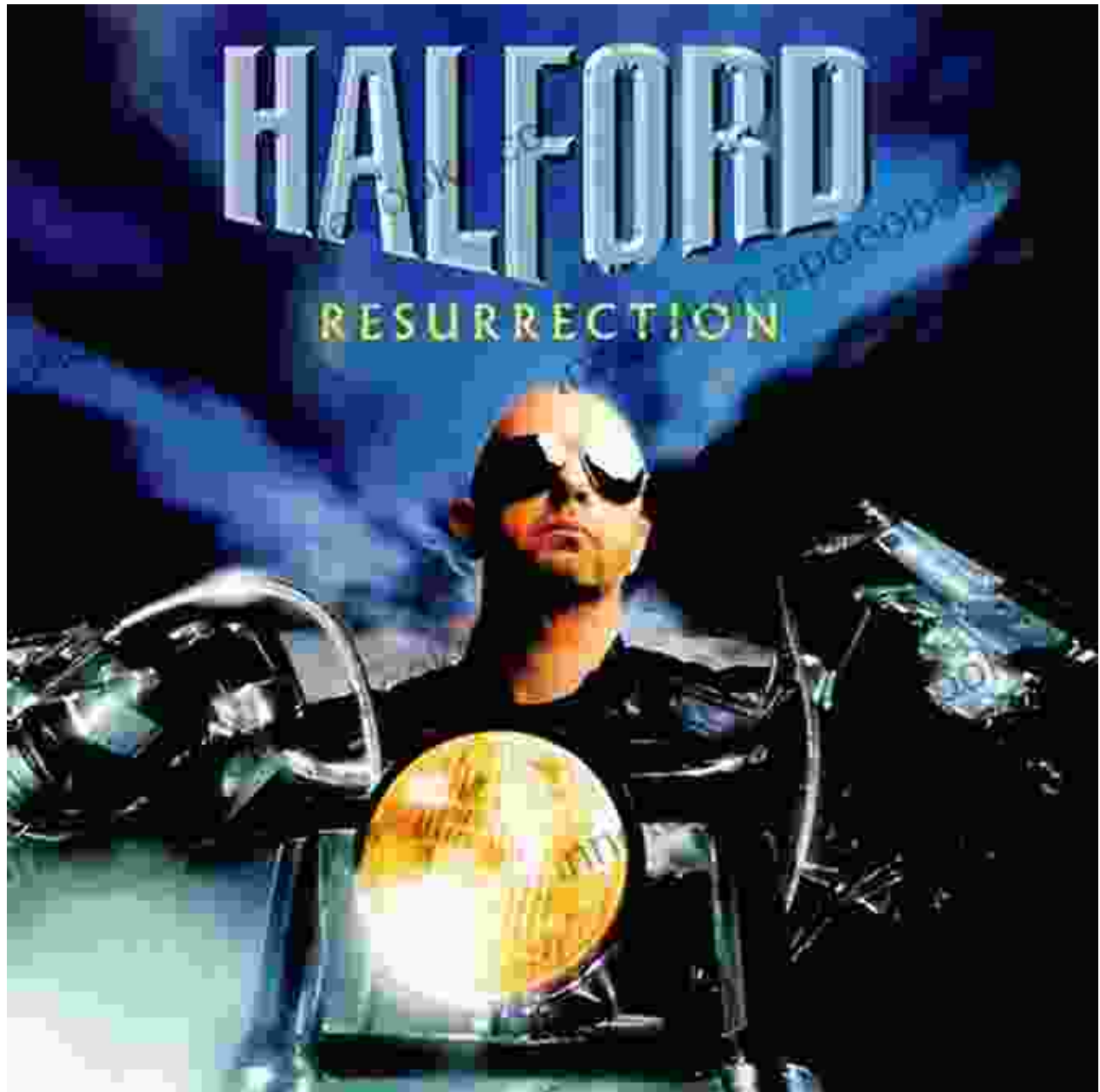


# Steel Resurrection: A Journey of Rebirth and Redemption in the Heart of Pittsburgh's Rust Belt



## Steel Resurrection : RBMC Pittsburgh, PA Book 3

by Deja Voss

★★★★☆ 4.6 out of 5



Language	: English
File size	: 3318 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 144 pages
Lending	: Enabled



In the heart of Pittsburgh's once-mighty steel industry, where towering smokestacks once cast long shadows and the clang of machinery reverberated through the air, a story of rebirth and redemption is unfolding.

**Steel Resurrection** chronicles the inspiring transformation of the former RBMC steel mill, a once-abandoned industrial behemoth that has been transformed into a thriving hub for innovation and community development.

Through compelling storytelling and vivid photography, the book captures the challenges and triumphs of this remarkable journey. It tells the stories of the dedicated individuals who refused to let the mill succumb to its fate, and of the innovative partnerships that brought new life to this once-blighted landscape.

## **A Legacy of Steel**

RBMC (Reginald Brooks Manufacturing Company) was once a thriving steel mill that employed thousands of workers and was a cornerstone of Pittsburgh's economy. However, as the steel industry declined in the late 20th century, RBMC faced closure and abandonment.

For many Pittsburghers, the mill held deep sentimental value. It was a symbol of their city's industrial heritage and a source of pride for generations of workers. The thought of losing RBMC was devastating.

## **A New Vision for RBMC**

In 2009, a group of dedicated individuals came together with a bold vision for RBMC. They believed that the mill could be transformed into a new kind of hub, one that would foster innovation, create jobs, and revitalize the surrounding community.

This group, led by former steelworker Joe Velasquez, formed the RBMC Alliance. Their mission was to Free Download the mill and develop a sustainable plan for its future.

The RBMC Alliance faced an uphill battle. The mill was in a state of disrepair, and there were many skeptics who doubted that it could be successfully revived.

## **Partnerships for Success**

Undeterred, the RBMC Alliance began to forge partnerships with a diverse group of organizations, including government agencies, universities, and businesses.

One of the most important partnerships was with Carnegie Mellon University. The university provided expertise in urban planning, engineering, and design, and helped to develop a master plan for the mill's redevelopment.

Another key partner was the Urban Redevelopment Authority of Pittsburgh (URA). The URA provided financial support and technical assistance, and helped to secure funding for the project.

## **Rebirth and Redemption**

With the support of its partners, the RBMC Alliance began to transform the mill into a thriving hub for innovation and community development.

The first phase of redevelopment focused on creating new spaces for small businesses and start-ups. The mill's cavernous buildings were renovated into modern offices and workshops, and a new business incubator was established to support entrepreneurs.

The next phase of redevelopment focused on creating affordable housing for low-income residents. The mill's former administrative building was converted into apartments, and new townhouses were built on the surrounding property.

As the project progressed, RBMC became a symbol of hope and renewal for Pittsburgh. It demonstrated that even in the face of adversity, it is possible to create a vibrant and sustainable future.

## **A Legacy for the Future**

Today, RBMC is a thriving hub for innovation, community development, and affordable housing. It is a testament to the power of human resilience and the transformative impact of partnerships.

**Steel Resurrection** is a must-read for anyone interested in urban revitalization, economic development, or the power of community action. It

is a story of hope, redemption, and the indomitable spirit of Pittsburgh.



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